

TALK TO THE DECISION MAKERS THAT NEED TO KNOW YOU

Clinical Engineer
Pharmacy Manager
Hospital Manager
Specialists
Government
ICU Sister in Charge
Theatre Sister in Charge
Technical Manager
Hospital Buyer



TO TALK EFFECTIVELY TO KEY DECISION MAKERS IN THE SOUTH AFRICAN HOSPITAL INDUSTRY,
ADVERTISE IN **HOSPITALS**.

Hospitals is a bright, newsy A3 format paper. It is edited to appeal to the South African hospital industry, in both the private and the government sector.

With a carefully researched circulation, we speak to the people that mean the most to you, including the:

- Hospital Manager
- Procurement Manager and Hospital Buyer
- ICU and Theatre Sisters in Charge
- Nursing Services Manager
- Pharmacy Manager
- Infection Control Manager
- Clinical and Technical Managers
- MECs and Health Ministers, and
- Specialists Practising Hospital Medicine

With issues couriered to each recipient, we guarantee our audience!
Each edition is also placed in doctor tea rooms and theatre lounges.

Both Print and Digital

Distributed in both digital and print format, this publication ensures easy access for all of its readers.

Readers Reactions

"Thank you for the insightful magazine. At delivery of the HOSPITALS magazine to our unit, my colleague and I usually leave all other work at once to absorb the content of HOSPITALS"

- JD Holtzhausen - ICU Nurse

"LOVE IT. Found some equipment contacts. Saw a friend's name mentioned. Read some very interesting articles"

- C Naude - Nursing Services Manager

"Thank you for a very informative and well printed magazine"

- A Stroebeel - Hospital Manager

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in HOSPITALS.

Hospitals

Incorporating
Medical Devices & Diagnostic Imaging





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 Pharmacy Manager
 Private
 Hospital Manager
 Hospital Buyer
 Procurement Manager
 Hospital Manager
 Technical Manager
 Theatre Sister in Charge
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 Infection Control
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Centre Fold DPS (plus 2 pages of ed)	R36 000

Rates include agency commission but exclude VAT

DEADLINES:

10th of month before publication

CIRCULATION:

Print Circulation: 3 750
 Digital Circulation: 11 340

YOUR NEXT STEP:

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