Hospital Magazine

Advertise





TO TALK EFFECTIVELY TO KEY DECISION MAKERS IN THE SOUTH AFRICAN HOSPITAL INDUSTRY, ADVERTISE IN **HOSPITALS**.

Hospitals is a bright, newsy A3 format paper. It is edited to appeal to the South African hospital industry, in both the private and the government sector.

With a carefully researched circulation, we speak to the people that need to know you, including the:

- Hospital Managers
- · Procurement Managers and Hospital Buyers
- · ICU, Maternity and Theatre Sisters in Charge
- · Nursing Services Managers
- · Pharmacy Managers
- · Infection Control Managers
- · Clinical and Technical Managers
- · MECs and Health Ministers
- · Day hospital staff, and
- · Specialists practising hospital medicine

With issues couriered to each recipient, we guarantee our audience! Each edition is also placed in doctor tea rooms and theatre lounges.

# Hospitals Medical Devices & Diagnostic Imaging

### **Both Print and Digital**

Distributed alt-monthly in both digital and print format, this publication ensures easy access for all of its readers.

### **Readers Reactions**

"Thank you for the insightful magazine. At delivery of the HOSPITALS magazine to our unit, my colleague and I usually leave all other work at once to absorb the content of HOSPITALS"

- JD Holtzhausen - ICU Nurse

"LOVE IT. Found some equipment contacts. Saw a friend's name mentioned. Read some very interesting articles"

- C Naude Nursing Services Manager
- "Thank you for a very informative and well printed magazine"
- A Stroebel Hospital Manager

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### Clinical Engineer

Hospital Manager Hospital Buyer

Private

### **ADVERTISING**

Theatre Sister in Charge

Government

Infection Control

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A3 (420mm x 320mm)	R23 600
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Loose Insert (Supplied by advertiser) .....

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### **DEADLINES:**

10th of month before publication Rates listed above exclude VAT

### **CIRCULATION:**

Print Circulation: 4 450 Digital Circulation: 13 406

### YOUR NEXT STEP:

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