



TO TALK EFFECTIVELY TO KEY DECISION MAKERS IN THE SOUTH AFRICAN HOSPITAL INDUSTRY,
ADVERTISE IN **HOSPITALS**.

Hospitals is a bright, newsy magazine. It is edited to appeal to the South African hospital industry, in both the private and the government sector.

With a carefully researched circulation, we speak to the people that need to know you, including the:

- Hospital Managers
- Procurement Managers and Hospital Buyers
- ICU, Maternity and Theatre Sisters in Charge
- Nursing Services Managers
- Pharmacy Managers
- Infection Control Managers
- Clinical and Technical Managers
- MECs and Health Ministers
- Day hospital staff, and
- Specialists practising hospital medicine

With issues couriered to each recipient, we guarantee our audience!

Each edition is also placed in doctor tea rooms and theatre lounges.

Hospitals

Incorporating
Medical Devices & Diagnostic Imaging

Both Print and Digital

Distributed alt-monthly in both digital and print format, this publication ensures easy access for all of its readers.

Readers Reactions

"Thank you for the insightful magazine. At delivery of the HOSPITALS magazine to our unit, my colleague and I usually leave all other work at once to absorb the content of HOSPITALS"

- JD Holtzhausen - ICU Nurse

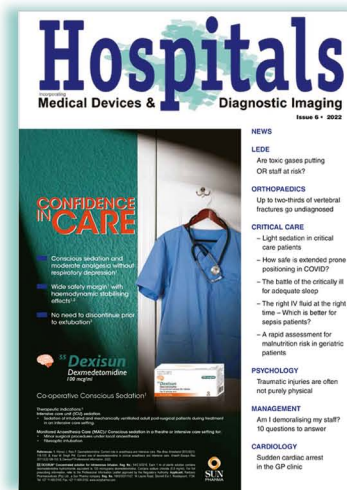
"LOVE IT. Found some equipment contacts. Saw a friend's name mentioned. Read some very interesting articles"

- C Naude - Nursing Services Manager

"Thank you for a very informative and well printed magazine"

- A Stroebeel - Hospital Manager

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Government

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