

SA's Favourite  
Hospital Magazine



TO TALK EFFECTIVELY TO KEY DECISION MAKERS IN THE SOUTH AFRICAN HOSPITAL INDUSTRY, ADVERTISE IN **HOSPITALS**.

Hospitals is an A4, bright, newsy magazine. It is edited to appeal to the South African hospital industry, in both the private and the government sector.

With a carefully researched circulation, we speak to the people that need to know you, including the:

- Hospital Managers
- Procurement Managers and Hospital Buyers
- ICU, Maternity and Theatre Sisters in Charge
- Nursing Services Managers
- Pharmacy Managers
- Infection Control Managers
- Clinical and Technical Managers
- MECs and Health Ministers
- Day hospital staff, and
- Specialists practising hospital medicine

With issues couriered to each recipient, we guarantee our audience!

Each edition is also placed in doctor tea rooms and theatre lounges.

**Hospitals**  
Incorporating  
Medical Devices & Diagnostic Imaging

### Both Print and Digital

Distributed alt-monthly in both digital and print format, this publication ensures easy access for all of its readers.

### Readers Reactions

"Thank you for the insightful magazine. At delivery of the HOSPITALS magazine to our unit, my colleague and I usually leave all other work at once to absorb the content of HOSPITALS"

- JD Holtzhausen - ICU Nurse

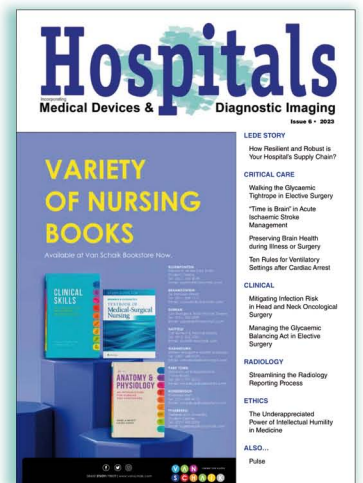
"LOVE IT. Found some equipment contacts. Saw a friend's name mentioned. Read some very interesting articles"

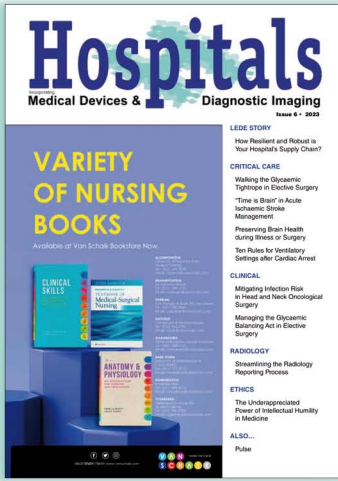
- C Naude - Nursing Services Manager

"Thank you for a very informative and well printed magazine"

- A StroebeI - Hospital Manager

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in HOSPITALS.





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 Private  
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 Hospital Buyer  
 Procurement Manager  
 Hospital Manager  
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**ADVERTISING RATES**  
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 Theatre Sister in Charge  
 Government  
 Infection Control  
 ICU Sister in Charge

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**DEADLINES:**

20th of month before publication  
 Rates listed above exclude VAT

**CIRCULATION:**

Print Circulation: 4 125  
 Digital Circulation: 14 600

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